

What Is Claimed Is:

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4 1. A method of transmitting a video stream from a source in a video
production environment to at least one destination, the video production
environment having a processing unit in communication with a one or more video
production devices, comprising the steps of:

5 (a) creating a first script containing time code segment stamps
6 to identify specific segments within the video stream;

7 (b) receiving a request to transmit one or more video segments
8 in a designated format;

9 (c) retrieving said time codes associated with said one or more
10 video segments from said first script and inserting said time codes into a second
11 script to control said transmission;

12 (d) receiving instructions to transmit data related to said one
13 or more video segments, thereby inserting codes associated with said related data
14 into said second script;

15 (e) defining a set of video production commands corresponding
16 to said second script; and

17 (f) executing each video production command within said set
18 of video production commands, wherein the step of executing a video production
19 command includes the step of sending a control command from the processing
20 unit to one or more video production devices to synchronously transmit said one
21 or more video segments and said related data to the at least one destination.

1 2. A method of transmitting a video stream from a source in a video
2 production environment to at least one destination, the video production
3 environment having a processing unit in communication with one or more video
4 production devices, comprising the steps of

5 (a) creating a first script containing time code segment stamps
6 to identify specific segments within the video stream;

7 (b) receiving a request to transmit one or more video segments
8 in a designated format;

9 (c) creating a second script containing said time code segment
10 stamps related to said one or more video segments to be transmitted;

11 (d) defining a set of video production commands corresponding
12 to said second script; and

13 (e) executing each video production command within said set
14 of video production commands to thereby allow the at least one destination to
15 view said one or more video segments.

1 3. The method of claim 2, wherein the step of executing a video
2 production command includes the step of sending a control command from the
3 processing unit to one or more video production devices to transmit said one or
4 more video segments data to the at least one destination.

1 4. The method of claim 3, further comprising transmitting
2 advertisements along with said at least one video segment for display.

1 5. The method of claim 2, wherein said set of video production
2 commands and said one or more video segments are downloaded to the at least
3 one destination prior to viewing by the at least one destination.

1 6. The method of claim 2, further comprising the step of providing a
2 list to allow the at least one destination to select one or more of said video
3 segments.

1 7. The method of claim 6, further comprising allowing the at least one
2 destination to select a cut-in segment, said cut-in segment allows a late breaking
3 event to be viewed, wherein said late breaking event is not provided in said list.

1 8. A system for viewing a news program, comprising:
2 a video production system for recording a news program, wherein said
3 news program has a plurality of video segments;
4 customizing means for allowing a viewer to select one or more of said
5 plurality of video segments to be viewed subsequent to said recording of said new
6 program, wherein said selecting means further includes means for allowing said
7 viewer to select an order for continuously viewing said one or more video
8 segments;
9 means for transmitting said one or more video segments; and
10 a display device, wherein said one or more video segments are displayed
11 on said display device.

1 9. The system of claim 8, further comprising means for defining a set of video
2 production commands corresponding to said selected video segments; and means
3 for executing each video production command within said set of video production
4 commands, wherein the step of executing said video production command
5 includes the step of sending a control command from the video production system
6 to a video production device to transmit said one or more video segments to said
7 display device.

1 10. The system of claim 9, wherein each of said plurality of video segments has
2 a time stamp associated therewith.

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